

# 100 Mile Mall

My title  
page contents

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Welcome to the neighborhood !!

What is 100 Mile Mall?

100 Mile Mall is a social community for folks that enjoy buying local products and services, plus a large number of tools to help connect local shops with the community. Shop local and enjoy yourself, while meeting others who enjoy it too.

Why should I join?

There are many reasons to join, but some of the best reasons include:

- 100% Free lifetime memberships for regular users.
- Collect and save coupons from your local shops.
- Discuss relevant topics that interest you.
- Create an extensive custom profile.
- Keep up to date on the newest Events and News.

What else can I do here?

Some of the more advanced users will take advantage of the custom user Websites. These are websites within 100MileMall.com that is all yours. Think of this as your own custom storefront inside of the 100 Mile Mall.

How can 100 Mile Mall help my business?

If you are a business, you will love the features here for you. They include:

- List your business in the directory with a full business profile with map.
- Add all your coupons to 100 Mile Mall, you're in full control.
- Adding unlimited user Website pages, you're in full control.
- Optional custom built user Website themes.
- Connect with the entire 100 Mile Mall community.

First time visitor? "Check out the helpful links below."

[First Time Visitor](#)

[Take a Tour](#)

[Video Tour](#)

[Registration](#)  
[Neighbor Newsflash](#)

[Flash and Cash](#)

[100 Mile Mall Blog.](#)

"Update your Profile, Website and Promotions, 24/7"

What's next?

Simple. Join the 100 Mile Mall network now!

or, take a look at our Demo Area.

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Online store coupons vs.  
newspaper flyer coupons.

"While both methods of advertising store specials are still relevant, online store coupons are increasingly becoming the preferred choice among today's consumers, when cashing in on store deals."

The best store deals.....online store coupons!

## Mobile Apps is "The" Business of Today

- "Worldwide demand for mobile applications is set to explode in the next three years as the total value of the market could grow to \$17.5 billion.
- A study commissioned by GetJar, the second largest mobile app store in the world, predicts that mobile downloads will climb to 50 billion in 2012 up from about 7 billion in 2009.
- This rapid uptick in downloads will generate about \$17.5 billion in revenue for the mobile app market.
- The mobile market was worth about \$4 billion at the end of 2009.

## What We Do

100 Mile Mall is a local company, with a team of internationally trained developers, which are based in the hot bed of app development in Canada; Vancouver, British Columbia. We deliver winning mobile applications for your business at a very low cost, save at least 50%.

Why such a good price?

We strategically developed our 100 Mile Mall App to be converted and branded with your own identity. This enables us to develop your app in a 2 to 3 week time frame, in most cases.

## Whether

your mobile app is either content driven, promotional offers; coupons, flyers and such, or a combination of both, our 100 Mile Mall Mobile App program will suit your needs.

## Two Apps for the Price of One

Once your mobile app is completed, you have the option of having your data also displayed in our global 100 Mile Mall app &ndash; for FREE. This two for one strategy is designed to attract and win more business for you.

Demonstration

&ldquo;Call today for a FREE, no-obligations and informative presentation.&rdquo;

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Forget newspaper flyers! Even newspapers themselves are becoming passé. With each day, we live in an increasingly online world in which we catch up on news and information, connect with others, entertain ourselves and, perhaps most importantly in this context, shop.

Even if you choose to not shop online,online store coupons can be printed off and brought to neighborhood stores to take advantage of store deals. It seems only a matter of time before everyone is plugged into the matrix, and physical newspapers or paper of any kind is becoming obsolete. Online store coupons seem to be the future of promoting store deals.

In order to maximize cost savings, you need your coupons to be both organized and easily accessible. You know your online store coupons will always be where you left them, on the Internet, while your newspaper flyers may require digging through the recycling box.

And how about the environmental impact of paper coupons? For store deals to be utilized, online store coupons are either paperless when buying online, or only printed out in black print on plain white paper when necessary. Newspaper flyer coupons, on the other hand, are printed in massive bulk amounts, often on dyed color paper, whether they are used or not. Not only are newspaper flyer coupons more harmful to our eco-system, but they also cost advertisers more.

Expiry date of the coupon is another issue. It&rsquo;s humbling to bust out your colorful newspaper flyer coupon at the cash register only to discover it is no longer valid. A surefire way to wipe that smile off your face. Most store websites, or online shopping deal sites such as 100milemall.com, are diligent about keeping their online store couponsfor store deals up to date. So most likely if you print off the coupon from the website to use in-store, it is valid.

100milemall.com is a great resource for online store coupons, as they offer services such as, New or Recently Updated Coupons, which you can easily access.

Newspaper flyer coupons still have their place in society, particularly among people who are less computer-savvy or simply are in the habit of traditional coupon clipping when taking advantage of store deals. Many people simply aren't interested in using a computer or navigating through the web. Little do they know what they're missing out on! Nonetheless, newspaper flyer coupons will exist as long as these people do.

However, when discussing emerging trends, online store coupons have the clear advantage. As society goes the way of the Internet, and becomes more environmentally conscious, so goes the promotion of store deals. As for newspaper flyer coupons, the future is bleak, old friend, but thanks for the good years.

Check out online store coupons for the best store deals going!

Who Uses Coupons?

By Donna L Montaldo, About.com Guide

It is a common misconception that only lower income shoppers use coupons to save money.. In fact, a recent survey by NCH Marketing Services revealed that 75 percent of customers in all income brackets use coupons sometimes and the highest rate of coupon clippers have an income of \$25,000 - \$50,000.

NCH Marketing Services, an international coupon processor, conducted a telephone survey of 1,000 consumers and found:

- Three out of four shoppers use coupons sometimes.
- Five people say they always use coupons.
- Three of five say they sometimes use coupons.
- One of five shoppers rarely use coupons.

The report said that 82.9 percent of people in the \$25,000 - \$50,000 income range used coupons, the highest usage of any income group.

Coupon Redemption Dropping Consumers are not using coupons as much as they did a few years ago. According to Charles Brown, NCH's vice president for marketing, manufacturer distribution of coupons has held relatively steady for the past five years, while consumer redemption has decreased.

"Redemption, looking at it from a total volume perspective, is down compared to both five and 10 years ago, but as a marketer's tool, it continues to be effective," Brown told the San Antonio Express-News.

Between 1998 and 2002, some 248 billion to 256 billion coupons were printed in newspapers in the United States, however during that same time frame redemption of those coupons dropped from 4.8 billion to 3.8 billion.

The above comment can largely be contributed to the fact that people are using online news and entertainment sources, more often everyday, taking over from the traditional distribution channels. Today, people spend more time online, than they watch TV.

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